Capital Ideas Technology Zone

Strengths

Educational Institutions: The University of Wisconsin-Madison is recognized as one of the nation's top research universities. The region also is home to the University of Wisconsin-Whitewater, University of Wisconsin-Rock County, Beloit College, Cardinal Stritch University, Edgewood College, Blackhawk Technical College, and Madison Area Technical College.

Technology Support: Along with the education system, the are numerous entrepreneur and small business support networks, including the UW-Madison research engine, WARF/Technology Transfer, BioStar Initiative, Wisconsin Innovation Network/High Technology Consortium, Beloit Entrepreneur Development Center, UW-Whitewater SBDC, Wisconsin Innovation Service Center, local SCORE chapters, Wisconsin Manufacturing Extension Partnership and SC Wisconsin World Trade Association.

Transportation: Interstate highways link the region to Milwaukee, Chicago and the Twin Cities. The Dane County Regional Airport offers a full range of flights to regional, national and international destinations.

Clusters

The following high-technology clusters have been identified in the Capital Ideas Technology Zone:

- Biotechnology
- Transportation Equipment
- Food Processing
- Instrument Manufacturing
- Plastics
- Business Services
- Information Technology
- Industrial Machinery Automation

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